

Why rent costly, inconvenient and limited lead retrieval equipment from trade show companies?  
Now you can OWN or LEASE the lead retrieval leader!

### Lead Wizard is:

- 1 Affordable**  
Start saving money on your lead captures!
- 2 Virtually Universal**  
Comes with a barcode scanner, magstripe reader and optional business card scanner!
- 3 Easy to use**  
Anyone can use if no technical skill required!
- 4 Programmable**  
Collect the information you need!
- 5 Convenient**  
Access your data whenever you want it!
- 6 Dependable**  
Support is always just a phone call away!
- 7 Risk Free**  
Worry-free guarantee ensures satisfaction!



### Lead Wizard Models

The **Portable** version come with a Pocket PC (PDA) and the scanning accessories which makes a small and portable lead retrieval system.

The **Laptop** version has the accessories to make your existing laptop into a full functioning lead retrieval system. System includes Lead Wizard software installation CD and scanning accessories.

### Lead Wizard Customer Service:

777 E. Atlantic Ave.  
Delray Beach, FL 33483

Office hours: 9:00 am. - 6:00 pm. EST. Monday - Friday

**877-279-2105**  
[info@leadwizard.com](mailto:info@leadwizard.com)



**Laptop Systems - PURCHASE, RENT per show or LEASE for a full year!**

The **Laptop** version has the accessories to make your existing laptop into a full functioning lead retrieval system. System includes Lead Wizard software installation CD and scanning accessories..

**Pricing Purchase - Laptop System**

Laptop System with Basic Software	Laptop System with PRO Software
<p><b>\$399</b></p> <p>Comes with Lead Wizard <u>Basic</u> program installation software CD and <u>magstripe reader</u> (Scanner connects by USB port)</p>	<p><b>\$1599</b></p> <p>Comes with Lead Wizard <u>PRO</u> program installation software CD, bar-code scanner and magstripe reader with carrying case for accessories. (Scanners connect by USB port)</p>
<p><b>\$899</b></p> <p>Comes with Lead Wizard <u>Basic</u> program installation software CD, bar-code scanner plus <u>magstripe reader</u> with carrying case for accessories. (Scanners connect by USB port)</p>	



(Laptop not included)



Barcode scanner— 6ft. USB cable Connection. (This scanner is not wireless)

**Difference between Basic and PRO software**

Basic Software Features	PRO Software Features
<ul style="list-style-type: none"> <li>Assign custom qualifiers</li> </ul>	<ul style="list-style-type: none"> <li>Assign custom qualifiers</li> <li>Survey questions</li> <li>Edit leads on-site</li> <li>Freely type notes</li> <li>Print lead on-site</li> </ul> <p>*requires printer for printing</p>



Magstripe scanner, 6ft. USB cable Connection. (This scanner is not wireless)

**Pricing Lease or Rent - Laptop System**

**Laptop System with Basic Software**

Lease **\$499** per yr. one time payment OR convenient monthly payment options of **\$49** per month with a 1 yr. commitment OR Rent per show -14 Day rental for one low price of \$225.

**Laptop System with PRO Software**

Lease **\$949** per yr. one time payment OR convenient monthly payment options of **\$93** per month with a 1 yr. commitment OR Rent per show -14 Day rental for one low price of \$250.

**Lead Wizard (877) 279-2105**



**Portable Systems - PURCHASE, RENT per show or LEASE for a full year!**

The **Portable** handheld system come with a Pocket PC (PDA) and the scanning accessories which makes a small and portable lead retrieval system.

**Pricing Purchase - Portable System**

Portable System with Basic Software	Portable System with PRO Software
<p><b>\$1449</b></p> <p>Comes with a PDA pre-installed with the Lead Wizard Basic program software, bar-code scanner, magstripe reader, syncing software &amp; cable with carry case for accessories.</p>	<p><b>\$2149</b></p> <p>Comes with a PDA pre-installed with the Lead Wizard <u>PRO</u> program software, bar-code scanner, magstripe reader, syncing software &amp; cable with carry case for accessories.</p>



**Difference between Basic and PRO software**

Basic Software Features	PRO Software Features
<ul style="list-style-type: none"> <li>Assign custom qualifiers</li> </ul>	<ul style="list-style-type: none"> <li>Assign custom qualifiers</li> <li>Survey questions</li> <li>Edit leads on-site</li> <li>Freely type notes</li> <li>Print lead on-site</li> </ul> <p><small>*requires optional printer for printing</small></p>

**Pricing Lease or Rent - Portable System**

**Portable System with Basic Software**

Lease **\$949** per yr. one time payment OR convenient monthly payment options of **\$93** per month with a 1 yr. commitment OR Rent per show -14 Day rental for one low price of \$275.

**Portable System with PRO Software**

Lease **\$1349** per yr. one time payment OR convenient monthly payment options of **\$139** per month with a 1 yr. commitment OR Rent per show -14 Day rental for one low price of \$300.

**Lead Wizard (877) 279-2105**